
For more information or to arrange an interview,
contact:

Kelly Kay, Executive Director
Seniors Care Network
P: 905-376-3331
E: kkay@nhh.ca

Jennifer Garland, Communications Lead
Seniors Care Network
P: 705-295-6618
E: jgarland@nexicom.net

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Kelly Kay Appointed Executive Director for Seniors Care Network

News:

The Board of Directors of Seniors Care Network (formerly Regional Specialized Geriatric Services) serving the Central East Local Health Integration Network is pleased to announce the appointment of Kelly Kay as its Executive Director effective May 19, 2014.

Kelly Kay is an experienced health care professional who brings a broad range of clinical and managerial expertise to her role, including a proven track record in leading regional collaborative initiatives. Kelly holds a Masters of Arts in Leadership (Health Specialization) and has many years of previous health administration, policy and education experience. She also brings a background in teaching and primary care.

Kay has been the acting Executive Director since September 9, 2013 and with this appointment will continue providing her leadership in the ongoing development and implementation of a regional model for the delivery of specialized geriatric services to seniors in Central East LHIN.

Quotes:

“The mission of Seniors Care Network is to work as a regional system to create a high quality, integrated, person-centred system of care that supports the best quality of life for frail seniors and their families. Supporting the Network’s model of collaboration and partnership, we are confident that Kelly has the expertise and dedicated enthusiasm to help ensure we meet our goal of providing the best health care experience for frail older adults.” **Catherine Danbrook, Board Chair, Seniors Care Network**

“I am excited by the opportunity to work with seniors, families and providers of specialized geriatrics across the CE-LHIN to support the work of Seniors Care Network.” **Kelly Kay, Executive Director, Central East Regional Specialized Geriatric Services**

Background:

- There are an estimated 96,573 seniors in the Central East LHIN who may be considered at risk of frailty or frail. This population of frail older adults is estimated to grow by 27% over the next ten years. Frail seniors are at risk for worsening health; frail seniors are less able than others to recover after a health stressor event. 9% of frail seniors reside in Long Term Care or Complex Continuing Care; with the remainder living in the community (Source: Seniors Care Network Commissioned Research, 2013).
- Seniors Care Network is grateful for the funds it receives from the Central East LHIN and other health service providers reduce the demand for long-term care by helping seniors spend more time in their home with the support required to do so. Working together with many health care providers and community partners, we are creating a

wide circle of care for frail older adults and their caregivers. While always exploring new possibilities for collaboration, today Seniors Care Network is strengthening this system of care through the following programs:

- Geriatric Emergency Management (GEM) Nurses in Emergency Departments
- Nurse Practitioner Support Teams Averting Transfers (NPSTAT): Nurse practitioners caring for patients in long-term care homes
- Geriatric Assessment and Intervention Network (GAIN) Teams based in communities and hospitals
- Behavioural Supports Ontario (BSO)

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